



Universities for Nottingham Overview briefing Q1 2020

1.0 Summary of the Universities for Nottingham initiative

1.1 What is the Universities for Nottingham initiative?

- **The aim** of the Universities for Nottingham initiative is to provide local partners with a clearer structured and strategically sustainable process from which a mutually agreed set of priorities for the universities' joint civic activities will emerge.
- We hope that this will then allow the Universities to work with our partners **to deliver transformative change** for the people and places of Nottingham and Nottinghamshire (referred to jointly as Nottingham).
- **So far**, we have invested in a programme of work that:
 1. explores our joint annual economic, social and cultural local impact;
 2. maps areas of complementarity between both universities and highlight where collaboration might improve the outcomes from our civic programmes;
 3. engaged a significant number of local stakeholders to listen to their views on local priorities and the areas where both universities might work together to address these.
- We **intend** to:
 - use this as our evidence-base and foundation for joint future action
 - communicate proactively the findings of our joint impact assessment and use the complementarity mapping as the basis for announcing a portfolio of joint civic projects, some new and some existing, as part of the public announcement / 'launch' of Universities for Nottingham in January 2020
 - invest in a further consultation and co-production process from January to July 2020 with civic partners to create a 'Universities for Nottingham Civic Agreement'
- We expect that the "**Universities for Nottingham Civic Agreement**" will:
 - provide a joint programme of initiatives and activity that is co-curated and agreed between both universities and all participating local parties
 - include initiatives that:
 1. involve both universities
 2. are multilateral in how they are co-created, agreed and resourced
 3. are solution-orientated
 4. are significant; initiatives should be transformative and ambitious even if this is just laying the foundations for something in the longer-term
 5. are aligned with both universities' strategies and their capacity to act
 - be conscious that agreed activity should not overstep the remit of both institutions in the context of local strategic or regulatory responsibilities. The aim is for the process to help develop what all partners agree should be the priority for what the universities can and have the capacity to do in partnership with others, to help address local challenges.

1.2 What might a Universities for Nottingham Civic Agreement include?

Our current thinking, based on the Complementarity Mapping Exercise, Joint UoN/ NTU UEB meetings and nearly 50 conversations with civic stakeholders including both Local Authorities, Local MPs, the LEP and Healthcare Agencies is that the **broad themes used to structure the co-curation process** should be:

1. Economic Prosperity

- a) The economy of the future (entrepreneurship, innovation eco-system, jobs and business environment)
- b) Place-making (investment, international reputation, trade, talent and tourism)

2. Educational Opportunity

- a) Attainment and aspiration
- b) Social Mobility
- c) Skills

3. Environmental Sustainability

- a) Tackling climate change and waste
- b) Green technology and energy

4. Health, wellbeing and culture

- a) Workforce
- b) Public health
- c) Culture and citizen experience

5. Unlocking the universities (how local organisations can more effectively access our...)

- a) Expertise
- b) Talent
- c) Convening power/ space to think

NB: it may not be that the conversations for each area eventually lead to an agreed initiative in Year 1 – not least for reasons of resource, timing and bandwidth. However, we think this is reasonable – and even if only three big projects emerge from the initial process – this will be a substantial step forward

We are looking for partners to actively participate in the co-curation process from January – July 2020, tasking policy resource and, if deemed appropriate, Members' time and oversight to help develop the initiatives that, together, will form the first iteration of the "Universities for Nottingham Civic Agreement"

1.3 What is the timeline for the Universities for Nottingham initiative and what do we need from partners at each stage?

Timeframe	Activity	What do we need from partners?
Oct 2019 – Jan 2020	<p>Completion of the joint impact report</p> <p>Development of communications materials and resources</p> <p>Continued stakeholder engagement.</p> <p>Appoint consultant to undertake consultation exercise</p>	<p>Engagement and interest.</p> <p>Saving the date.</p> <p>Early thinking and ideas.</p>
20 th January 2020	<p>Public launch of Universities for Nottingham Initiative hosted at BioCity</p> <p>To feature:</p> <ul style="list-style-type: none"> • Announcement of UfN and commitment from key partners to participate • Announcement of a portfolio of joint civic initiatives from both universities • Launch of joint impact report, video and beginning of public campaign <p>Format</p> <ul style="list-style-type: none"> • Speeches/ panel discussion featuring VCs and civic leaders • Press interviews/ briefings 	<p>Key civic institutions endorse the initiative</p> <ul style="list-style-type: none"> • agree to taking part in the development of the UfN Civic Agreement over the following 6 months • agree which areas within the Agreement they will aim to develop initiatives within • field senior representatives at the launch • work with both universities on communications
Jan 2020 – July 2020	<p>Universities for Nottingham Civic Agreement Consultation process</p> <p>Process of multilateral engagement, provide a framework and structure to help agree a programme of activity that clarifies how both universities can work together and with local partners to address challenges in areas all participating parties agree as a priority</p>	<p>Participation in the process, tasking policy resource and, where appropriate, Member’s time to help co-curate a collaborative programme of activity from January – July 2020.</p>
Jan 2020 – April 2020	<p>Universities for Nottingham Communications and Engagement Campaign</p> <p>Based on the joint impact report, new joint initiatives announced and aligned to “campaign bursts” that will focus the eight Nottingham citizen “personas” we’ve highlighted in the report.</p>	<p>Participation, engagement and amplification in the campaigns</p>
July 2020	<p>Universities for Nottingham Civic Agreement Consultation process</p>	
Sept 2020 – 2025	<p><i>Tbc: Nominal time-period covered by the Universities for Nottingham Civic Agreement</i></p>	<p><i>Tbc: Dependent on who is involved in the Agreement</i></p>

1.4 Key findings from the joint impact report

- "**Someone in Nottingham** is trained by, engages with a programme run by, visits a facility hosted by, is supported by a student or member of staff from, works alongside a student placed by, or works in a business or start-up supported by one of the universities **once every 22 seconds**"
- **£3.8bn GVA** to the UK economy through operations, spending of staff and students, teaching and research
- Together we support **14%** of Nottingham's economy, **25,000 jobs** and would be the **third largest** local employer.
- **813** teachers & **916** medical professionals currently working in the local area were trained by the universities
- **7,500 students** across the two institutions undertook a local placement, contributing over 3 million hours of work
- **£145m GVA** boost to the East Midlands economy from our international students
- **34,792** local children participated in widening participation and access programmes run by both universities last year